

Help Us Share that Brave Blue World Coming to Netflix on October 21

The Water Environment Federation is thrilled to announce that the [Brave Blue World](#) documentary that paints an optimistic picture of how humanity is adopting new technologies and innovations for a sustainable water future is coming to Netflix on October 21. WEF is a production partner for the film, which will now be available to an audience of 193 million worldwide Netflix subscribers and subtitled in 29 languages. WEF is glad the release is timed to coincide with Imagine A Day Without Water when attention is on the challenges and solutions for water.

[Learn more about the film.](#)

WEF hopes to share the news of the film's availability on Netflix across the water sector and beyond and appreciates any assistance you can provide. Here are three ways to help:

- **Distribute the News:** Use the text from WEF's press release (below) to distribute the news via email to your networks as soon as possible
- **Post to Social Media:** Promote the film's debut on Netflix on social media now. Below is a post for social media and images to choose from. Or just retweet/share what appears on WEF's [Twitter](#), [Facebook](#), [Linked-In](#), and [Instagram](#).
- **Watch and Tweet:** On Wednesday, October 21 watch the film on Netflix and share your experience on Twitter using #BraveBlue and #ValueWater.

If you have any questions, please contact WEF Communications Director Travis Loop at tloop@wef.org

Having a documentary film about water on Netflix is a major milestone and we look forward to seeing the waves it can make with your help! Thank you.

SOCIAL MEDIA POST

The uplifting Brave Blue World documentary that shows how humanity is adopting technologies & innovations for a sustainable #water future comes to @Netflix on Oct 21. Watch with us that day & share your thoughts with #BraveBlue & #ValueWater. Learn more at <https://www.braveblue.world/>

NEWS ITEM

Brave Blue World Documentary Film Available on Netflix on October 21

The new Brave Blue World documentary, which paints an optimistic picture of how humanity is adopting new technologies and innovations for a sustainable water future, is coming to Netflix on October 21.

The Water Environment Federation (WEF) is a production partner for the film, which will now be available to an audience of 193 million worldwide Netflix subscribers and subtitled in 29 languages.

"It is important to convey a sense of hope for water and that is why WEF originally welcomed the

opportunity to be a production partner for Brave Blue World,” said WEF President Lynn Broaddus. “We are absolutely thrilled that this inspiring story of water can be seen by Netflix’s global audience and believe that by showing there is a path to a sustainable water future Brave Blue World can help us to influence leaders, increase resources, change policies, and improve stewardship.”

Narrated by Liam Neeson, the documentary includes interviews with a variety of water experts, as well as activists Matt Damon and Jaden Smith. It features compelling stories, beautiful scenery, and examples of novel ways of tackling water problems from across five continents. The film explores developments in areas such as water reuse, nutrient recovery, energy generation, decentralized treatment, and the digitalization of water. Brave Blue World also includes a segment and interview with Tom Kunetz, a WEF Past President, at the world’s largest nutrient recovery facility, the Stickney Water Reclamation Plant in Illinois.

“It is thanks to the support of the global water community, including those who have already hosted grassroots screenings, that we have reached this extraordinary milestone and are able to finally give water the profile it deserves,” said Executive Producer Paul O’Callaghan.

“It’s a great film and we all need to see it – every school and every college needs to see it,” said Liam Neeson. “Every kid has heard of climate change; the film deeply connects with this. It makes water local – something so many of us take for-granted.”

Brave Blue World was produced by the Brave Blue World Foundation, in association with its production partners that in addition to WEF include SUEZ Water Technologies & Solutions, DuPont Water Solutions, Xylem, L’Oreal, Aqualia, and the Dutch Water Alliance.

More information and the film trailer can be at <https://www.braveblue.world/>

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BRAVE BLUE WORLD
Racing to Solve Our Water Crisis



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